



# Rainwater Management – Sustainable Water Fund Webinar

7th April 2025

Rock Street, Oldham (Green Recovery)

This session will be recorded, please keep your camera off if you would not like to be recorded.

Please keep your mic on mute



Use the Q&A chat  
function to ask any  
questions



Save any project specific  
questions for a drop in session  
that you can book [here](#).  
Or email [rainwater@uuplc.co.uk](mailto:rainwater@uuplc.co.uk)



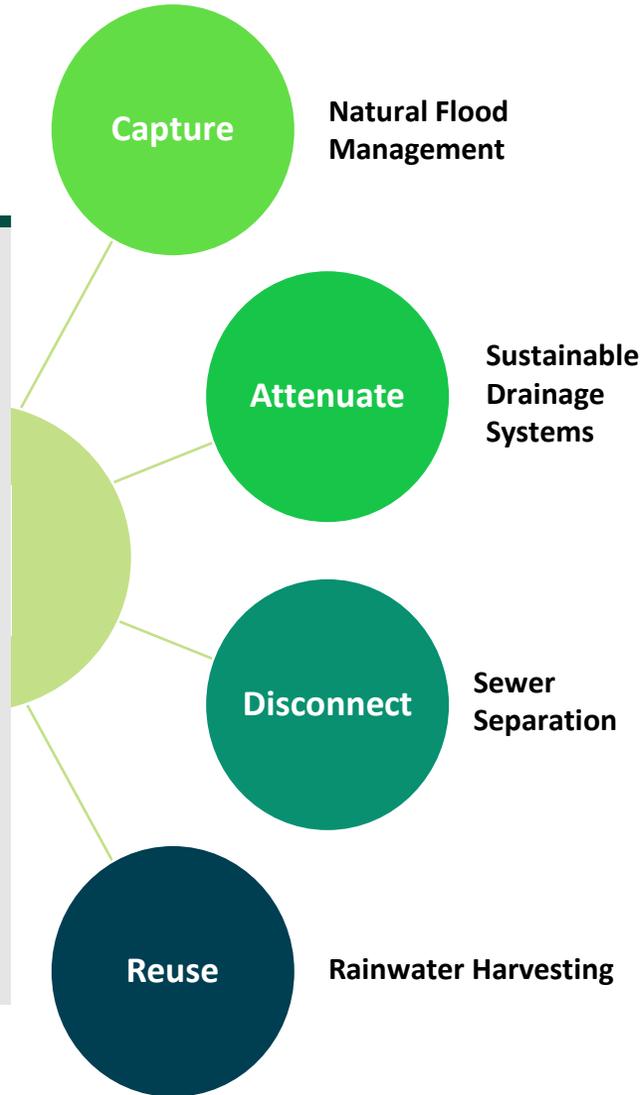


- ✓ Rainwater Management at UU
- ✓ Green Recovery Learning
- ✓ Advanced WINEP
- ✓ Sustainable Water Fund
  - Programme eligibility
  - Fund rules
  - Supporting information
  - Scoring
- ✓ Submitting an application
- ✓ Timelines
- ✓ Other work programmes
- ✓ General Questions

## Our Rainwater Management Strategy

### What are we doing?

- ❖ **Driving down** storm overflow **spill frequency**.
- ❖ **Scaling up** the use of **nature based solutions** to reduce the amount of grey infrastructure needed in future
- ❖ Increasing **network resilience** to the impacts of climate change and the **consequences of flooding**.
- ❖ Unlocking **greater partnership delivery** with associated wider environmental and societal outcomes





## Delivery

15 partnership projects delivered across GMCA, Fylde and Eden using SuDS and NFM.

£9m UU investment, 75% co-funded

£52m Natural Capital benefit (BEST)

## Learning

Densely populated urban areas showed greatest cost benefit.

Keep application windows open

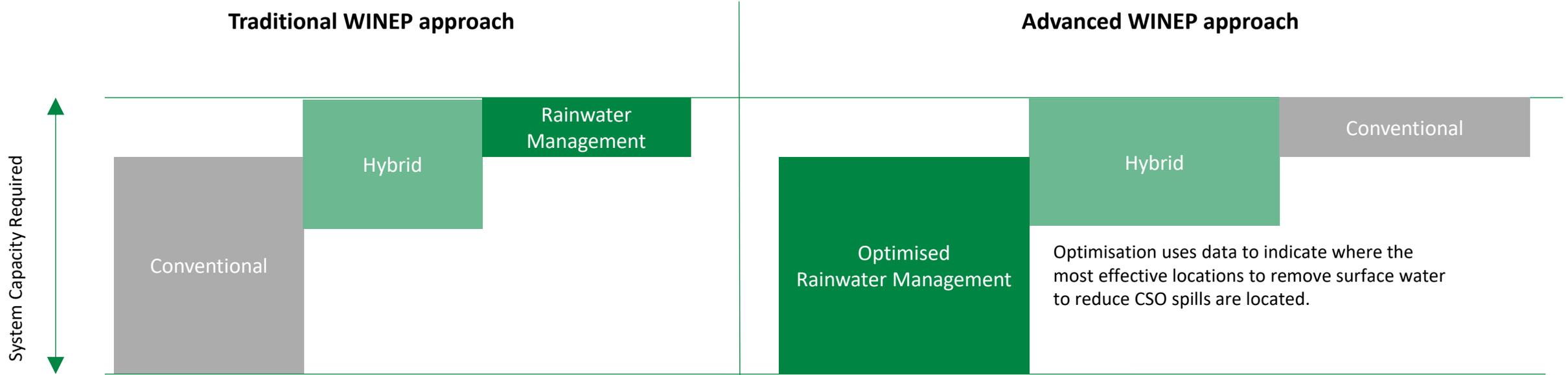
Standard commercial agreements

## Next Steps

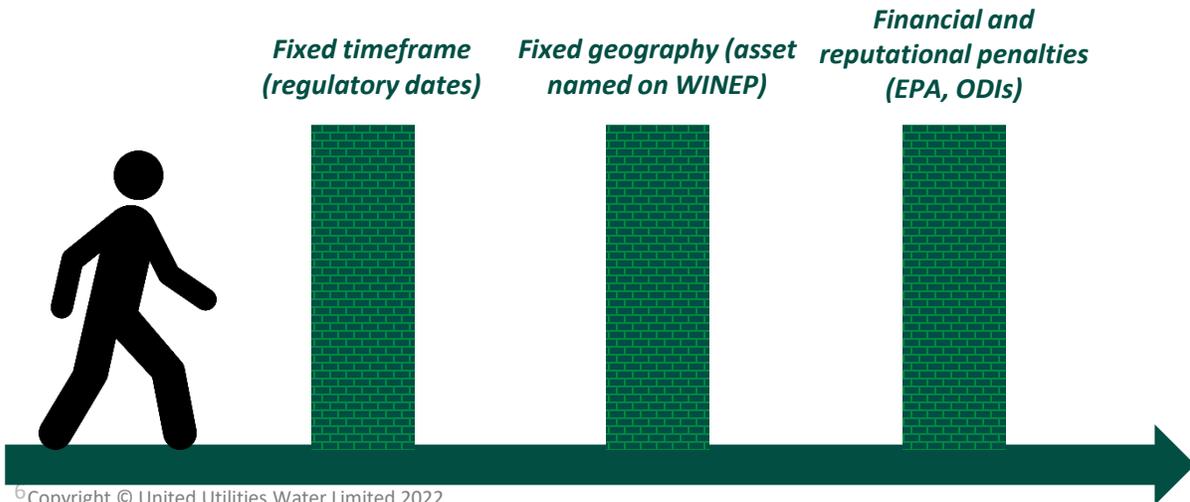
Open A-WINEP Call for Schemes – across the NW.

Publish simple and transparent funding criteria

Expand on success and scale up with IWMP.



## Blockers



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## What we are looking for...

Your opportunities to reduce and remove rainwater from combined systems, where:

- Storm overflow downstream operates over 10 times per year
- The overflow is not within our current business plan
- We can co-fund to deliver multiple outcomes at scale

## What it can look like...



Altrincham Public Realm – Delivered June 2024

The Sustainable Water Fund offers the opportunity to **deliver rainwater management solutions in partnership** with United Utilities, in specific areas. The fund forms part of our Advanced WINEP programme which **unlocks early investment** in rainwater management to **address storm overflows**. This approach will build resilience to climate change and contribute to a **stronger, greener and healthier North West**.



## Who and How?

- Targeted at local authorities to support the delivery of schemes such as:
  - Active travel
  - Town regeneration
  - Highways improvements
  - Flood risk management
  - Parks and recreation
- Use strategic partnerships such as Greater Manchester Combined Authority and supporting Integrated Water Management Plans (IWMP) to access broad connections.



West Street, Oldham – Bioretention features with integrated cycleway



Rock Street, Oldham – SuDS enabled park with disability access, swales and raingardens

Test	Question
1	What is the location of the project?
<b>T1/2</b>	
2	Have you confirmed the location is eligible with the RWM team?
<b>T1/2</b>	
3	Pre-project area draining to the combined sewer (m2)
<b>T2/3</b>	
4	Post-project area draining to the combined sewer (post development) (m2)
<b>T2/3</b>	
5	Pre-project flow rates (in l/s for 1,2,5,10,30 year events)
<b>T2/3</b>	
6	Post-project flow rates (in l/s for 1,2,5,10,30 year events)
<b>T2/3</b>	
7	Maximum total storage volume created for new SuDS attenuation features (m3)
<b>T2/3</b>	
8	Attenuation Betterment
<b>T2/3</b>	
9	Natural Flood Management Area
<b>T2/3</b>	
10	What is the total cost of your project?
<b>T3</b>	
11	What is the cost of the rainwater management features?
<b>T3</b>	
12	What is the contribution requested from UU?
<b>T3</b>	

## Test 1 – Location

Is the intervention at an overflow with a SODRP requirement for delivery beyond AMP8 WINEP requirement?

## Test 2 – Volume

Does the intervention deliver improvements in spill frequency towards or down to 10 spills per annum?

## Test 3 – Value

Is the UUW contribution of the scheme below or equal to the Rainwater Management Rate?

**Up to £500k/Ha**

1. Has co-funding been secured, or will be secured as part of the project?
2. Are you submitting as a local authority?
3. Can you commit to delivery by 31/03/2029?
4. Is the project already fully funded or in construction?
5. Is this scheme to deliver SuDS, NFM or disconnection?
6. Are you willing to publish learning to the sector?
7. Are you willing to use the published standardised contractual terms?

Question	Data Type	Guidance
1 Solution Types	Tick Box (1 of each item)	<p><b>SuDS</b> - Rainwater harvesting, Green roofs, Infiltration systems, Proprietary treatment systems, Filter strips, Filter drains, Swales, Bioretention systems, Trees, Pervious pavements, Attenuation storage tanks, Detention basins, Ponds and wetlands</p> <p><b>NFM</b> - Upland peat management, Soil and land management, Runoff management, Runoff storage, Catchment woodland, Cross slope woodland, Riparian woodland, Floodplain woodland, Leaky barriers, Offline storage, Floodplain reconnection, River channel restoration,</p> <p><b>Separation</b> - Disconnection of surface water from combined sewers to ground, waterbody or surface water sewers.</p>
2 What stage of the project is it in?	Drop down	We want to understand what maturity the project has. If it is at early stages, please indicate so and provide us with a high level view of what the project aims to deliver, so that we can review and work further with you to develop the proposals.
3 Evidence of connectivity (site photographs, GIS records, drainage plans, connectivity surveys, dye tests or any other evidence clearly demonstrating the above)	File	We will need to physically confirm positive connections to the combined sewer to fund projects, so please attach any existing information that confirms assumptions.
4 Which other partners or funding sources are being utilised? Details of other agreed partners and their statement of support	Text	If you are in the GMCA or LCR areas, please contact your respective IWMP contacts to get support for your project. We would like to record and understand the other funding sources being considered, so that we can align and support in finding more.
5 Will you own the rainwater management asset(s)?	Text	Are you intending on retaining ownership of the features in the land as it is currently?
6 Will you maintain the asset? If Yes, please attach a maintenance statement	Text	Are you intending on maintaining the features in the land as it is currently? Which function within the council is maintaining the assets and is any support required?
7 If not, landowner provide details of who landowner(s) are and intended agreements / agreements already in place.	Text	
8 Is planning permission required for this project? Is it anticipated any other consenting may be required for the project	Text	
9 When is the anticipated completion of detailed design?	Date	Please provide confidence of the estimates.
10 When is the expected construction start on site date?	Date	Please provide confidence of the estimates.
11 What is the expected construction period?	Date	Please provide confidence of the estimates.
12 What are the anticipated risks and opportunities to meeting the expected project end date? How might partnering with UU overcome any of these?	Text	We want to consider the risks around deliver at the outset, so we can support you to put the best mitigation plans in place.

	Question	Data Type	Guidance
1	What additional benefits will the project provide relating to water quality, water quantity, biodiversity and amenity?	Attachment	<p>For example, evidence of any sewer, surface water, fluvial or coastal flooding that may improve as a result of the scheme or present a risk to the construction of the proposed solution.</p> <p>For example, what biodiversity will be delivered by the scheme? Will the project require Biodiversity Net Gain or demonstrate No Net Loss. If this is the case will a Baseline and NET Gain Calculation be provided using the DEFRA Metric</p>
2	We (the Local Authority) will share information and learnings from this project with the wider sector?	Tick box	The Advanced WINEP is “open book” and therefore we will look to share the lessons learnt of this project with the sector during the progress of the project and following it in terms of benefits realisation.
3	We (the Local Authority) will support engagement of the local community with the purpose and benefits of the project	Tick box	The Advanced WINEP must recognise communities when developing projects, and so we will engage at an early stage to co-create opportunities wherever possible.

Project Name

Project Description

What local authority do you belong to?

Lead Contact Full Name

Lead Contact Email

Lead Contact Department

Lead Contact

Role / Relation to Project

Lead Contact number

Lead Contact

Address of organisation

Additional Contact Full Name

Additional Contact Email

Additional Contact Department

Additional Contact Role / Relation to Project

Additional Contact number

Additional Contact Address of organisation

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### Sustainable Water Fund Rules

Has the applicant selected 'Yes' to all the rules of the fund?

Section Question	Scoring Category	Criteria	Total Score Available
S1 Q3,4	Disconnection priority	10 – Disconnection, 5 – Attenuation, 1 – NFM	10
S1 Q10,11,12	Co-funding (by the local authority and project partners)	10 – 50% and above, 5 – 20%-49%, 1 – 1%-19%	10
S1 Q3	Delivering at Scale	Total project area (up to 10 Ha)	10
S1 Q1,3,4	Spill Reduction	Quantified by UU as a product of the proximity to an eligible storm overflow and its activation. 10 - High impact, 1 - Low impact	10
S3 Q4	Partnership	1 – IWMP 1 - Additional Partner(s)	2
S3 Q10,11	Timescale for completion	6 – 2026, 5 – 2027, 1 - 2028+	6
S4 Q1	Multiple Benefits	Qualitative score out of 10 assessed by UU using evidence around water quality, water quantity, amenity and biodiversity impacts.	10
S4 Q3	Learning	1 – Yes to disclaimer	1
S4 Q4	Community Engagement	1 – Yes to disclaimer	1

## Step 1

Submit easting and northing



[Sustainable Water Fund | United Utilities – Corporate rainwater@uuplc.co.uk](#)

## Step 2

Submit a full application



[Sustainable Water Fund | United Utilities – Corporate Technical Support Guidance](#)

## Step 3

Await feedback



## Sustainable Water Fund

For more information about our Sustainable Water Fund, [please read our guidance document here](#) which also includes support on completing the application form below.

The information you provide will be used solely in accordance to [United Utilities' Privacy Policy](#).

### Location Details

Please provide an easting coordinate for the location of your project \*

Please provide a northing coordinate for the location of your project \*

Have you confirmed the location is eligible with our Rainwater Management team? \*

Yes  No

NEXT STEP

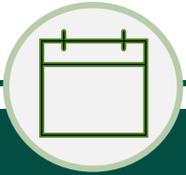
Advanced WINEP Sustainable Water Fund  
Technical Support Guide  
April 2025



Water for the North West

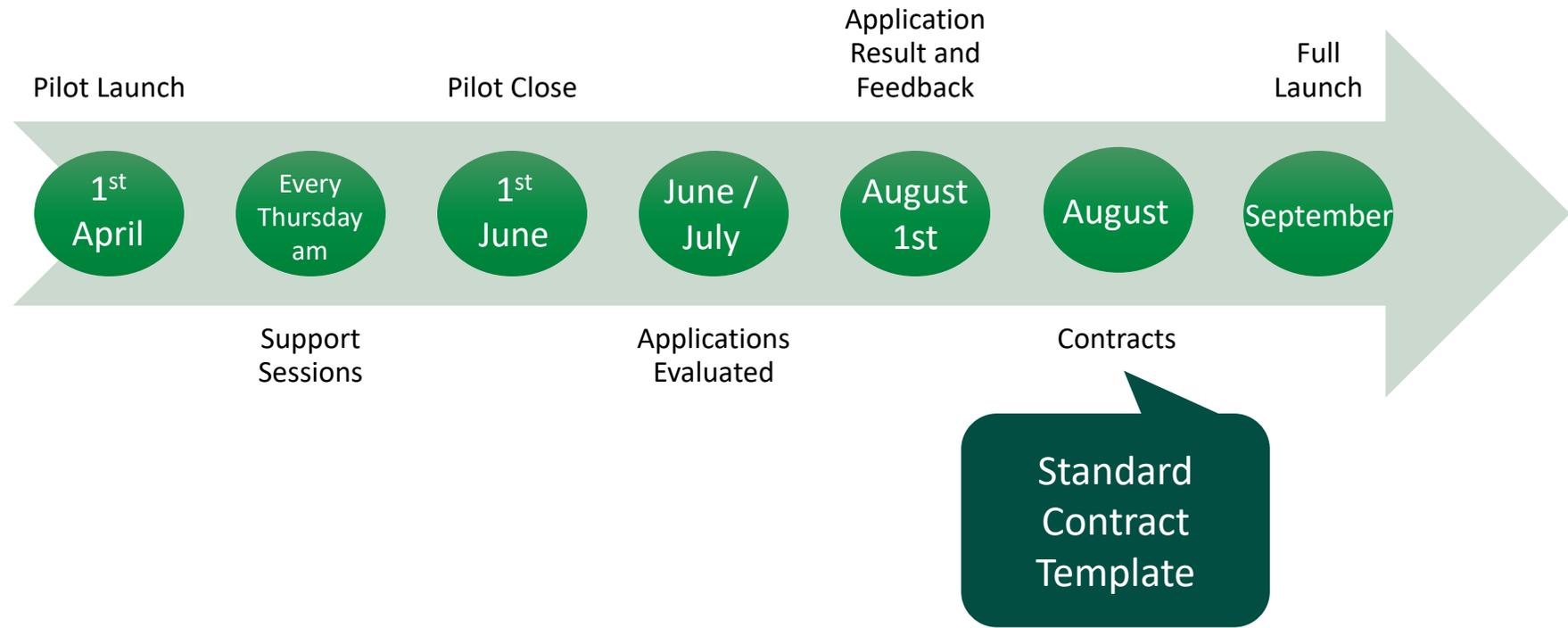


August 1<sup>st</sup>



## Time

- Pilot phase to launch 1<sup>st</sup> April 2025
- Launch webinar 7<sup>th</sup> April
- Weekly drop-ins available to applicants
- Pilot closes end of May
- Projects reviewed in June and July
- Outcomes announced August
- Fund re-opens September
- Project must be delivered by 31/03/2029



# Climate Resilience Programme

Get in touch!  
[rainwater@uuplc.co.uk](mailto:rainwater@uuplc.co.uk)

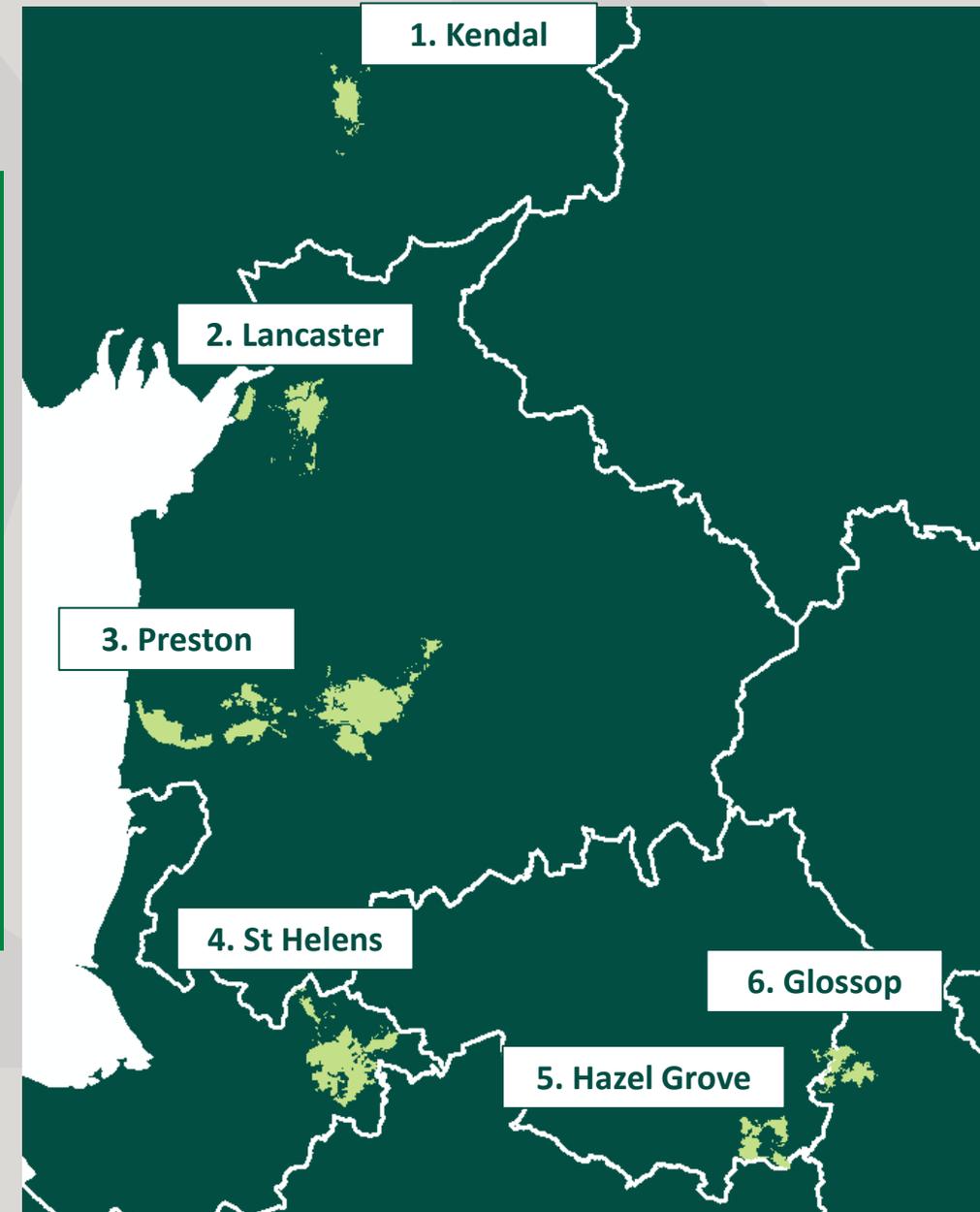


A £50m UuW funded programme will address six wastewater catchments most at risk of increased property flooding from predicted growth in rainfall.

UuW will deliver 22,750m<sup>3</sup> of equivalent storage, provided via SuDS solutions.

We'll be setting up meetings with relevant local authorities for this.

The Sustainable Water Fund isn't eligible for these catchments but please make us aware of opportunities to integrate as part of these programmes through [rainwater@uuplc.co.uk](mailto:rainwater@uuplc.co.uk).



# Thank you.

Get in touch!  
[rainwater@uuplc.co.uk](mailto:rainwater@uuplc.co.uk)



## Website

[Rainwater Management | United Utilities - Corporate](#)

## Application Page

[Sustainable Water Fund | United Utilities - Corporate](#)

## Technical Guidance

[sustainable-water-fund-technical-support-guidance.pdf](#)

## Legal Agreement Template

[donation-agreement---activities---call-for-schemes.pdf](#)

## Link for drop-in booking

<https://doodle.com/group-poll/participate/epLYjQpe>